

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

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POLLUTION EQUIPMENT NEWS

Rimbach Publishing Inc.
8650 Babcock Boulevard
Pittsburgh, PA 15237-5821
Tel.: (412) 364-5366
Fax: (412) 369-9720

Official Publication of: None
Established: 1968
Issues Per Year: 6

FIELD SERVED

POLLUTION EQUIPMENT NEWS serves manufacturing industries; water/waste water utilities (Municipal and Industrial), alternative fuels, renewable energy, other utilities; government; consulting, contracting; hazardous/toxic waste services; manufacturers of pollution systems; manufacturer's reps; laboratory; research and educational institutions and other services.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are environmental engineers, environmental specialists, environmental health/safety managers, pollution engineer, hazmat managers, treatment plant operators, emergency management directors, geologists, hydrogeologists, public safety directors, analyst, specialist and compliance managers, Security Director/Manager, adm/director, exec/pres/CEO, managers, human resource managers, superintendents, supervisors, buyers/purchasing agents, architects, consultants, engineering personnel, bacteriologists, biologists, chemists, industrial hygienists, other laboratory title, meteorologists, public health officers, other research title, scientists, technicians, toxicologists. Also qualified are educators and other titled personnel.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	7
Advertiser and Agency _____	2,894
Rotated or Occasional _____	-
* Allocated for Trade Shows and Conventions _____	1,104
Digital _____	-
All Other _____	-
TOTAL	4,005

*See Paragraph 9

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	85,640	100.0	85,640	100.0	-	-
Sponsored Individually Addressed ___	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	85,640	100.0	85,640	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD															
2009 Issue	Number Removed	Number Added	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	Number Removed	Number Added	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified
August ____	600	605	82,964	2,671			85,635	December __	8,623	8,628	78,844	6,801			85,645
October ____	415	420	79,136	6,504			85,640	TOTAL	9,638	9,653					

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF DECEMBER 2009

This issue is -% or 7 copies above the average of the other 2 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Digital Version Only (B)	Security Director/ Manager, Admin/Dir, Exec/Pres/CEO Managers, Project Manager, Haz Mat Manager, Superintendent, Supervisor, Environmental Health/Safety Manager, Emergency Management Director, Compliance Manager, Human Resource Manager, Purchasing Agency/Buyer	Plant Engr., Architect, Consultant, Engineer, Treatment Plant Operator Chief, Chemical, Civil, Design, Instrum., Pollution, Process, Sanitary Engineer, Environmental Engineer	Bacteriologist, Biologist, Chemist, Other Laboratory Title, Industrial Hygienist Meteorologist, Public Health Officer, Other Research Title, Scientist, Technician, Toxicologist Environmental Specialist, Geologist, Hydrogeologist, Public Safety Director, Analyst, Specialist	Educator	Other Titled Personnel
Mining	960	1.1	863	97	574	245	130	1	10
Food and Kindred Products	1,266	1.5	1,155	111	688	309	249	2	18
Tobacco Manufacturers	46	0.1	45	1	27	15	4	-	-
Textile Mill Products	572	0.7	512	60	324	82	157	-	9
Apparel & Related Products	220	0.3	201	19	159	33	24	1	3
Lumber & Wood Products	695	0.8	666	29	380	113	187	-	15
Furniture & Fixtures	195	0.2	174	21	135	29	20	-	11
Paper & Allied Products	426	0.5	382	44	209	125	76	1	15
Printing & Publishing	421	0.5	379	42	271	97	37	-	16
Chemicals & Allied Products	3,315	3.9	2,987	328	1,194	897	1,165	-	59
Drugs/Pharmaceuticals/Cosmetics	250	0.3	214	36	115	81	46	1	7
Petroleum & Allied Products	2,004	2.3	1,804	200	809	641	505	2	47
Alternative Fuels	80	0.1	71	9	51	15	12	-	2
Renewable Energy	959	1.1	946	13	507	159	290	1	2
Coal Products	132	0.2	117	15	71	47	10	-	4
Rubber & Plastic Products	1,065	1.2	971	94	570	259	211	1	24
Leather & Leather Products	22	-	21	1	13	5	4	-	-
Stone Clay & Glass Products	623	0.7	594	29	334	103	171	-	15
Primary Metal Products	829	1.0	764	65	430	208	173	-	18
Fabricated Metal Products	9,791	11.4	9,539	252	4,003	1,432	4,305	1	50
Machinery, Except Electrical	2,523	2.9	2,398	125	1,250	434	794	1	44
Electrical, Electronic Equipment	4,143	4.8	3,919	224	2,129	898	1,069	1	46
Transportation Equipment	1,473	1.7	1,307	166	863	320	248	4	38
Instruments	1,615	1.9	1,488	127	788	478	311	2	36
Miscellaneous Manufacturing	3,215	3.8	2,917	298	2,024	837	252	3	99
Sub-Total Manufacturing Industries	36,840	43.0	34,434	2,406	17,918	7,862	10,450	22	588
Water/Waste Water Utilities (Municipal & Industrial)	11,401	13.3	10,750	651	4,449	2,121	4,579	12	240
Other Utilities	7,320	8.6	6,945	375	5,242	1,108	892	8	70
Government	10,976	12.8	9,856	1,120	5,274	2,125	3,169	44	364
Consultants / Contractors	9,148	10.7	8,105	1,043	4,401	3,315	1,235	14	183
Hazardous/Toxic Waste Services	1,384	1.6	1,204	180	933	194	219	-	38
Lab/Research	1,646	1.9	1,466	180	689	279	638	10	30
Education	1,648	1.9	1,359	289	647	248	323	353	77
Manufacturers of Pollution Systems	644	0.8	571	73	391	148	54	-	51
Manufacturer's Reps	1,357	1.6	1,232	125	912	345	53	-	47
Other Services	3,281	3.8	2,922	359	2,000	579	441	9	252
TOTAL QUALIFIED CIRCULATION	85,645	100.0	78,844	6,801	42,856	18,324	22,053	472	1,940
PERCENT	100.0		92.1	7.9	50.0	21.4	25.7	0.6	2.3

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF DECEMBER 2009									
QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years						
I. Direct Request: _____	43,343	25,179	-	61,721	6,801			68,522	80.0
II. Request from recipient's company: _____	-	-	-	-	-			-	-
III. Membership Benefit: _____	-	-	-	-	-			-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	17,123	-	-	17,123	-			17,123	20.0
Association rosters and directories _____	-	-	-	-	-			-	-
Business directories _____	-	-	-	-	-			-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-			-	-
*Other sources _____	17,123	-	-	17,123	-			17,123	20.0
VI. Single Copy Sales: _____	-	-	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	60,466	25,179	-	78,844	6,801			85,645	100.0
PERCENT	70.6	29.4	-	92.1	7.9			100.0	

*See Paragraph 9

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF DECEMBER 2009						
MAILING ADDRESS	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____	78,844	6,801			85,645	100.0
Individuals by name only _____	-	-			-	-
Titles or functions only _____	-	-			-	-
Company names only _____	-	-			-	-
Multi-Copy Same Addressee copies _____	-	-			-	-
Single Copy Sales _____	-	-			-	-
TOTAL QUALIFIED CIRCULATION	78,844	6,801			85,645	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF DECEMBER 2009									
State & Zip Code	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent	State & Zip Code	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
039-049 Maine _____	277	17	294		400-427 Kentucky _____	983	62	1,045	
030-038 New Hampshire _____	334	15	349		370-385 Tennessee _____	1,223	118	1,341	
050-059 Vermont _____	169	11	180		350-369 Alabama _____	792	56	848	
010-027 Massachusetts _____	1,548	130	1,678		386-397 Mississippi _____	394	27	421	
028-029 Rhode Island _____	243	11	254		EAST SO. CENTRAL	3,392	263	3,655	4.3
060-069 Connecticut _____	967	41	1,008		716-729 Arkansas _____	455	33	488	
NEW ENGLAND	3,538	225	3,763	4.4	700-714 Louisiana _____	1,062	91	1,153	
100-149 New York _____	3,111	230	3,341		730-749 Oklahoma _____	784	62	846	
070-089 New Jersey _____	2,577	138	2,715		750-799 Texas _____	7,793	526	8,319	
150-196 Pennsylvania _____	4,339	323	4,662		WEST SO. CENTRAL	10,094	712	10,806	12.6
MIDDLE ATLANTIC	10,027	691	10,718	12.5	590-599 Montana _____	254	19	273	
430-459 Ohio _____	3,058	196	3,254		832-838 Idaho _____	331	28	359	
460-479 Indiana _____	1,496	98	1,594		820-831 Wyoming _____	205	20	225	
600-629 Illinois _____	3,596	259	3,855		800-816 Colorado _____	1,315	91	1,406	
480-499 Michigan _____	1,940	128	2,068		870-884 New Mexico _____	413	51	464	
530-549 Wisconsin _____	1,536	98	1,634		850-865 Arizona _____	1,381	108	1,489	
EAST NO. CENTRAL	11,626	779	12,405	14.5	840-847 Utah _____	627	56	683	
550-567 Minnesota _____	1,352	92	1,444		889-898 Nevada _____	687	38	725	
500-528 Iowa _____	709	47	756		MOUNTAIN	5,213	411	5,624	6.6
630-658 Missouri _____	1,210	87	1,297		995-999 Alaska _____	324	25	349	
580-588 North Dakota _____	188	25	213		980-994 Washington _____	2,140	116	2,256	
570-577 South Dakota _____	191	14	205		970-979 Oregon _____	978	49	1,027	
680-693 Nebraska _____	502	25	527		900-961 California _____	9,457	540	9,997	
660-679 Kansas _____	914	61	975		967-968 Hawaii _____	361	25	386	
WEST NO. CENTRAL	5,066	351	5,417	6.3	PACIFIC	13,260	755	14,015	16.3
197-199 Delaware _____	321	26	347		UNITED STATES	76,266	5,108	81,374	95.0
206-219 Maryland _____	1,732	110	1,842		969 & 004-009 U.S. Territories _____	296	21	317	
200-205 Washington, DC _____	601	66	667		Canada _____	2,275	1,503	3,778	
220-246 Virginia _____	2,094	137	2,231		Mexico _____	-	19	19	
247-268 West Virginia _____	554	36	590		Other International _____	-	149	149	
270-289 North Carolina _____	1,833	105	1,938		APO/FPO _____	7	1	8	
290-299 South Carolina _____	930	64	994		TOTAL QUALIFIED CIRCULATION	78,844	6,801	85,645	100.0
300-319 Georgia _____	1,909	132	2,041						
320-349 Florida _____	4,076	245	4,321						
SOUTH ATLANTIC	14,050	921	14,971	17.5					

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2006	2007	January - June 2008	July - December 2008	January - June 2009	July - December 2009*
Total Audit Average Qualified	90,349	90,379	90,300	90,115	88,628	85,640
Qualified Non-Paid Total	90,349	90,379	90,300	90,115	88,628	85,640
Print Version Only	90,349	90,379	90,300	88,529	86,226	80,315
Digital Version Only	-	-	-	1,586	2,402	5,325
Qualified Paid Total	-	-	-	-	-	-
Print Version Only	-	-	-	-	-	-
Digital Version Only	-	-	-	-	-	-
Post Expire Copies included in Paid Circulation	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: July - December 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

8. PAID CIRCULATION DATA

**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
6	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

9. ADDITIONAL DATA

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served of a recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the digital versions are notified via email when the version is available.

TRADE SHOWS:

4th ISA Water/Wastewater Automatic Controls Div Sym, Aug 4-6, 2009, Orlando FL
 GovEnergy, Aug 9-12, 2009, Providence RI
 Distribution Systems Symposium, Aug 30, 2009, Reno NV
 24th WaterReuse Symposium, Sept 13-16, 2009, Seattle WA
 APWA Congress & Expo, Sept 13-16, 2009, Columbus OH
 PA Municipal Authorities Conf, Sept 13-16, 2009, Hershey PA
 Clean Pacific, Sept 14-16, 2009, Portland OR
 38th Turbomachinery Symposium, Sept 14-17, 2009, Houston TX
 US Carbon Finance Forum, Sept 15-16, 2009, New York NY
 WasteCon, Sept 22-24, 2009, Long Beach CA
 BioGas Conf., Oct 1-2, 2009, San Francisco CA
 ESS Expo Users Conf., Oct 4-8, 2009, San Antonio TX
 Activated Carbon Conf., Oct 6-7, 2009, Pittsburgh PA
 H2O-XPO for Water & Wastewater, Oct 6-8, 2009, Louisville KY
 ISA, Oct 6-8, 2009, Houston TX
 Water Smart Innovations Conf., Oct 7-9, 2009, Las Vegas NV
 WEFTEC, Oct 12-14, 2009, Orlando FL
 Gulf Coast Conf., Oct 13-14, 2009, Galveston TX
 2nd Annual Green Technologies for Environment, Oct 14, 2009, Windsor Locks CT
 2009 Environmental Compliance Issues Conf., Oct 22, 2009, Camp Hill PA
 Canadian Waste & Recycling Expo, Oct 28-29, 2009, Vancouver BC
 World Energy Engineering Congress, Nov 4-5, 2009, Washington DC
 Water Quality Show, Nov 15-19, 2009, Seattle WA
 Chem Show, Nov 17-19, 2009, New York NY
 Clean Gulf 2009 Annual Conf., Nov 17-19, 2009, New Orleans
 Filtration, Nov 17-19, 2009, Chicago IL
 National Groundwater Expo, Dec 10-13, 2009, New Orleans LA
 Distribution Systems Symposium, Aug 30, 2009, Reno NV

PARAGRAPH 3b:

Other Sources include 16 sources of circulation for quantities of 14 copies or -% to 4,344 copies or 5.1%.

PARAGRAPHS 5 AND 6 ARE NOT REQUIRED.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - PRINT VERSION ONLY

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	80,315	100.0	80,315	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	80,315	100.0	80,315	100.0	-	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - DIGITAL VERSION ONLY

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	5,325	100.0	5,325	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	5,325	100.0	5,325	100.0	-	-

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Raquel Rimbach, Assistant Publisher

Karen Galante, Circulation Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed January 28, 2010

State Pennsylvania

City Pittsburgh

Received by BPA Worldwide January 28, 2010

Type PJ

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