

BUSINESS PUBLICATION CIRCULATION STATEMENT FOR THE 6 MONTH PERIOD ENDED JUNE 2011

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Worldwide, BPA audits 2,600+ media properties—including over 1,500 B-to-B publications, more than 350 consumer magazines, 150 newspapers, 550+ web sites, 40 events, email newsletters, databases, wireless and other advertiser-supported media—as well as 2,700 advertiser and agency members.

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INDUSTRIAL HYGIENE NEWS

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Official Publication of: None
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Issues Per Year: 6

FIELD SERVED

INDUSTRIAL HYGIENE NEWS serves manufacturing industries; oil/gas/petroleum; mining, chemicals; government: local, national; utilities; contractors/service firms; medical/research and other industries.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are Safety/Industrial Hygiene/EH&S; Emergency Mgmt/Hazmat; Health/Scientific; Engineering; Corporate & Operations Mgmt; and other job functions.

AVERAGE NON-QUALIFIED CIRCULATION

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	2,979
Rotated or Occasional _____	667
Allocated for Trade Shows and Conventions _____	-
Digital _____	-
All Other _____	2,789
TOTAL	6,435

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	68,315	100.0	68,315	100.0	-	-
Sponsored Individually Addressed ____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	68,315	100.0	68,315	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2011 Issue	Number Removed	Number Added	Print Version Only (A)	Digital Version Only (B)	Total Qualified
January/February _____	1,453	1,458	63,177	5,133	68,310
March/April _____	549	554	63,242	5,073	68,315
May/June _____	2,233	2,238	63,300	5,020	68,320
TOTAL	4,235	4,250			

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2011

This issue is -% or 7 copies above the average of the other 2 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Digital Version Only (B)	Safety / Industrial Hygiene / EH&S	Emergency Management / Hazmat	Corporate & Operations Management	Health / Scientific	Engineering	Other
Manufacturing _____	28,609	41.9	27,215	1,394	12,779	756	11,072	385	3,365	252
Mining _____	637	0.9	550	87	344	10	173	14	86	10
Chemicals _____	2,780	4.1	2,508	272	1,337	61	809	134	413	26
Oil / Gas / Petroleum _____	1,957	2.9	1,753	204	1,033	65	493	51	299	16
Government: Local, National _____	11,277	16.5	10,503	774	4,701	1,589	3,324	424	1,029	210
Medical / Research _____	4,217	6.1	3,903	314	1,530	193	1,139	907	330	118
Utilities _____	5,902	8.6	5,503	399	3,123	74	1,678	134	824	69
Contractors / Service Firms _____	9,469	13.9	8,520	949	3,830	291	3,502	186	1,564	96
Other _____	3,472	5.1	2,845	627	963	103	1,426	139	376	465
TOTAL QUALIFIED CIRCULATION	68,320	100.0	63,300	5,020	29,640	3,142	23,616	2,374	8,286	1,262
PERCENT	100.0		92.7	7.3	43.4	4.6	34.6	3.5	12.1	1.8

Note 1: Safety/Industrial Hygiene/EH&S Includes: Industrial Hygienist; Safety Engineer; Safety Manager; Env Health & Safety; Security Dir/Mgr; compliance Mgr; Human Resource Manager and Ergonomics

Note 2: Emergency Mgmt/Hazmat Includes: Fire, Police & EMS Personnel; Emergency Preparedness Personnel; Loss Control Mgr and HazMat Manager

Note 3: Corporate & Operations Mgmt Includes: Project Mgr; Admin/Director; Manager; Exec/Pres/CEO; Buyer's/Purchasing Agent; Superintendent; Supervisors; Analyst and Specialist

Note 4: Health/Scientific Includes: Occ Physician/Nurse; Health Officer; Other Lab Title; Other Research Title; Audiologist; Bacteriologist; Biologist; Toxicologist; Chemist; Radiologist; Meteorologist; Scientist; Psychologist

Note 5: Engineering Includes: Consultants; Plant Engineer; Sanitary Engineer; Chief Engineer; Civil Engineer; Design Engineer; Env Engineer; Instrument Engineer; Chemical Engineer; Engineer; Technician and Architect

Note 6: Other Includes: Educator and Other Titles

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2011

QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request: _____	41,159	20,428	-	56,567	5,020	61,587	90.1
II. Request from recipient's company: _____	-	-	-	-	-	-	-
III. Membership Benefit: _____	-	-	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	6,733	-	-	6,733	-	6,733	9.9
Association rosters and directories _____	-	-	-	-	-	-	-
Business directories _____	-	-	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-	-	-
*Other sources _____	6,733	-	-	6,733	-	6,733	9.9
VI. Single Copy Sales: _____	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	47,892	20,428	-	63,300	5,020	68,320	100.0
PERCENT	70.1	29.9	-	92.7	7.3	100.0	

*See Additional Data

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2011

Regions	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
NEW ENGLAND	2,931	163	3,094	4.5
MIDDLE ATLANTIC	8,508	406	8,914	13.0
EAST NO. CENTRAL	10,238	581	10,819	15.8
WEST NO. CENTRAL	5,718	269	5,987	8.8
SOUTH ATLANTIC	11,494	648	12,142	17.8
EAST SO. CENTRAL	3,600	169	3,769	5.5
WEST SO. CENTRAL	8,753	494	9,247	13.5
MOUNTAIN	3,986	301	4,287	6.3
PACIFIC	6,553	536	7,089	10.4

Regions	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
UNITED STATES	61,781	3,567	65,348	95.6
U.S. TERRITORIES	149	23	172	0.3
CANADA	1,327	922	2,249	3.3
MEXICO	-	21	21	-
OTHER INTERNATIONAL	-	482	482	0.7
APO/FPO	43	1	44	0.1
EMAIL ONLY	-	4	4	-
TOTAL QUALIFIED CIRCULATION	63,300	5,020	68,320	100.0

ADDITIONAL DATA

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served of a recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the digital versions are notified via email when the version is available.

STATEMENT OF CONTENT PLATFORM:

Replica - Editorial and design are unchanged from the original print edition.

PARAGRAPH 3b:

Other sources include 12 sources of circulation for quantities of 68 copies or 0.1% to 4,168 copies or 6.1%.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - PRINT VERSION ONLY

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	63,240	100.0	63,240	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	63,240	100.0	63,240	100.0	-	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - DIGITAL VERSION ONLY

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	5,075	100.0	5,075	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	5,075	100.0	5,075	100.0	-	-

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Raquel Rimbach, Asst. Publisher
 Karen Galante, Circulation Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed July 14, 2011
 State Pennsylvania
 City Pittsburgh
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